

IDAMES dissemination activities

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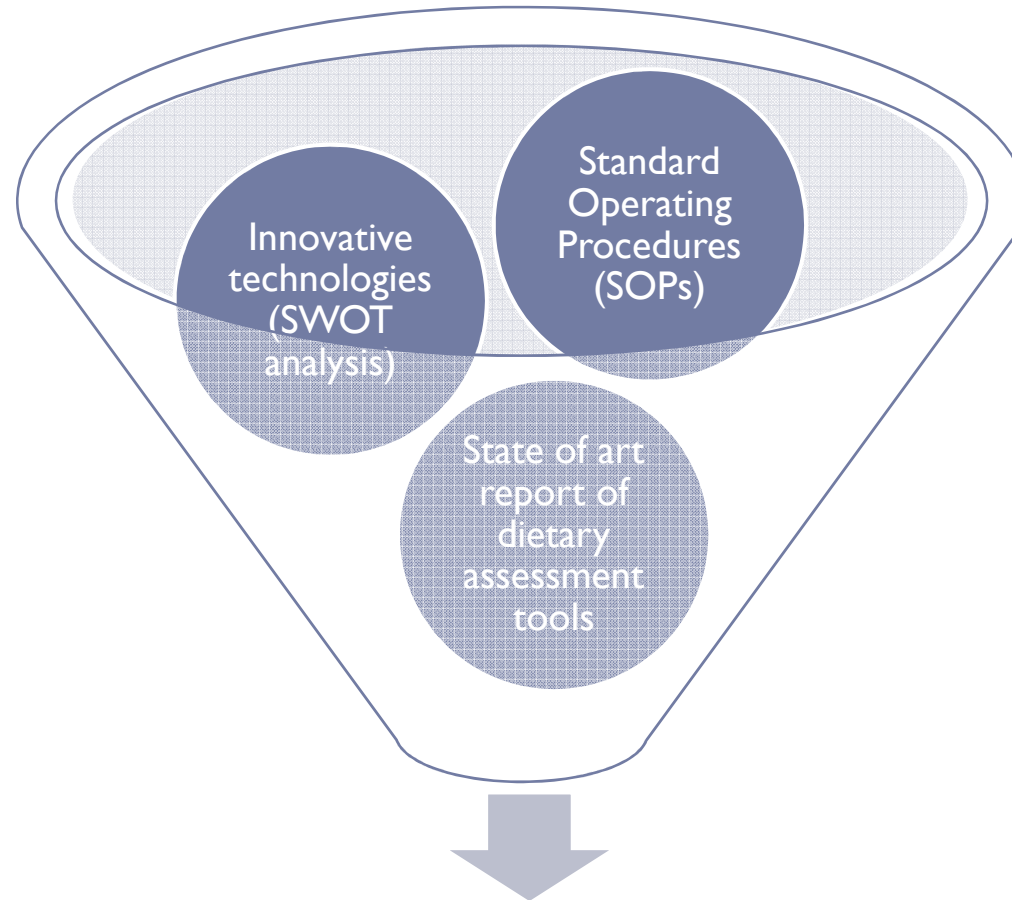
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Main dissemination goals

- ▶ Condense the findings of pilot study
- ▶ Publish project outcomes and updates on the IDAMES website and send newsletters
- ▶ Distribute leaflets and final reports to stakeholders through the website, email and traditional mailing



Dissemination activities



Project Stakeholders

(Relevant scientists, nutrition experts, public health officials, key opinion leaders, etc.)



Project stakeholders

- ▶ A list of scientists, experts, national regulators and all possible subjects with a particular interest in nutrition or nutritional epidemiology has been set up
- ▶ The list is updated each time a new request comes up
- ▶ A first newsletter was recently sent to each of them, with an update on the progress of all work packages
- ▶ Final documents and outcomes will be distributed among stakeholders both through email and traditional mailing



Standard Operating Procedures

- ▶ Standard Operating Procedures (SOPs) for the assessment of diet will be made public through website publishing
- ▶ All project stakeholders will also receive a printed copy by traditional mail
- ▶ A leaflet will be distributed to advertise their publishing among the scientific community



Innovative technologies (SWOT analysis)

▶ Possible strengths

- ▶ Higher quality of data
- ▶ Immediate and automatic control for missing and implausible data
- ▶ Direct data transfer to study centre
- ▶ Less costs (no costs for printing and postage)
- ▶ Less organizational constraints (no manual checks, transfer of data to electronic format)
- ▶ Higher compliance
- ▶ Completion at any time in any place, reminder messages, personalized feedback, interactive help features
- ▶ Common questionnaire among different European countries

▶ Possible weaknesses

- ▶ No assessment of atypical consumed foods
- ▶ Finite food list with often closed ended response categories (but this could be improved)
- ▶ Unique questionnaire for different countries
- ▶ Measurement error
- ▶ Often no quantification or imprecise estimation of portion sizes
- ▶ Retrospective: good rely on memory is required
- ▶ Possible bias due to recent food intake
- ▶ Selection bias
- ▶ Limited access to internet
- ▶ Internet/computer skills required

Innovative technologies (SWOT analysis)

▶ Possible opportunities

- ▶ Growing Internet diffusion among population
- ▶ Wide-range study advertising and subject enrolment
- ▶ Improved number of possible administered questionnaires
- ▶ Growth of Internet tools
- ▶ Easier and more interactive websites
- ▶ Smartphones applications
- ▶ Possible online recall administration
- ▶ Completion at any time in any place
- ▶ No interviewer effect
- ▶ Strongly standardized procedure

▶ Possible threats

- ▶ Low or differential subjects compliance
- ▶ High number of reminders to convince subjects to complete the survey
- ▶ The number of mails everybody receives each day (and of spamming) is dramatically increasing and people attention for them could fall: possible necessity of using “traditional” (and costly) advertising tools as a support
- ▶ Possible bias from differential knowledge of internet tools according to age or education level



State of art report of dietary assessment methods

- ▶ As part of IDAMES project, a review of the state of art of present dietary assessment tools (both established and emerging) was prepared and can be accessed at www.idames.eu
- ▶ The report includes
 - ▶ a review of validation studies of dietary assessment methods
 - ▶ a detailed review of 24h recall method
 - ▶ an overview of innovative methods (web-based, digital cameras, etc.)



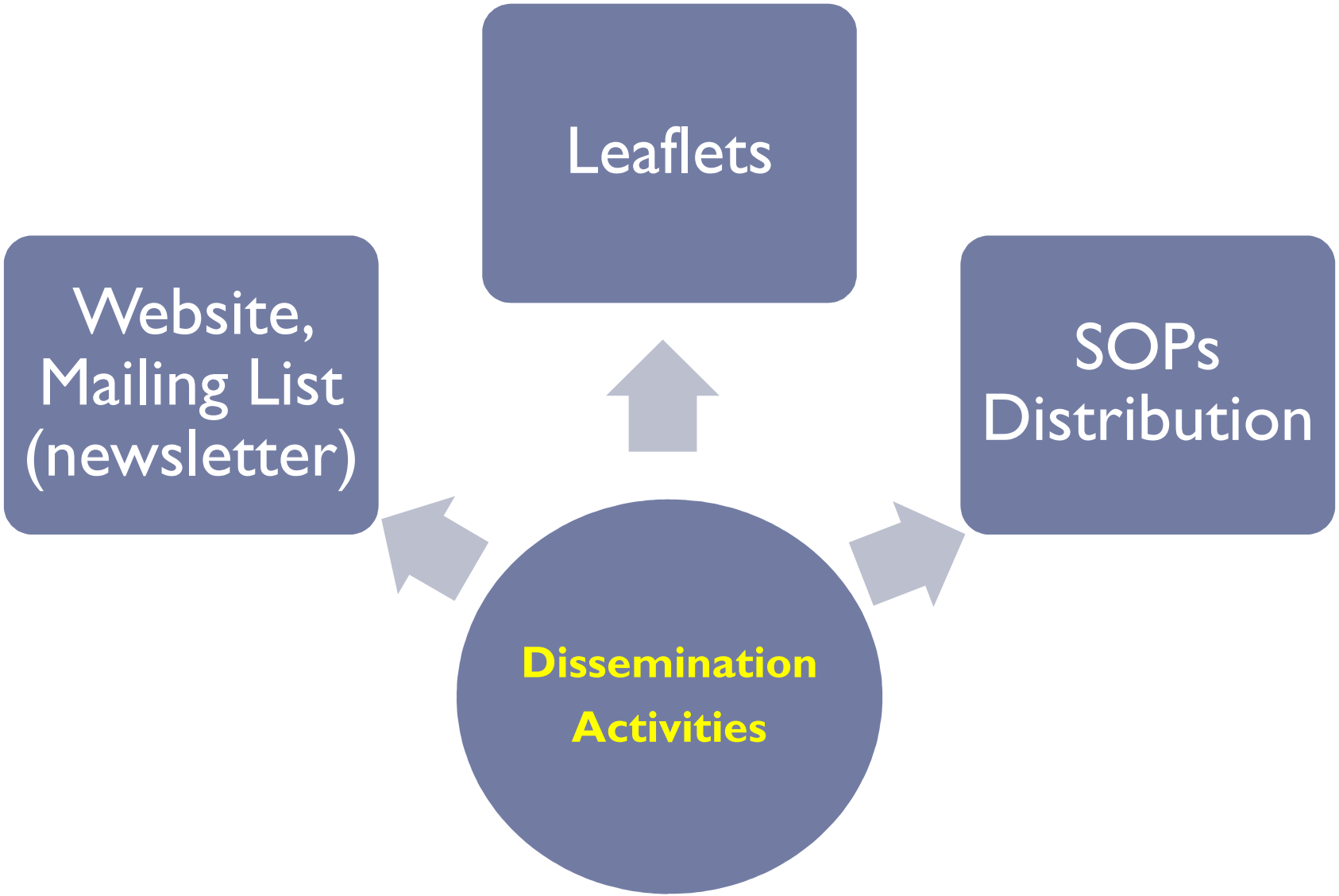
Work Package 4

Dietary Assessment Methods: State of the Art Report


WPA partners

*University of Cambridge (Lead partner)
*German Institute of Human Nutrition
*International Agency for Research on Cancer
Deutsches Krebsforschungszentrum
Universitair Medisch Centrum Utrecht
Fundación Vasca de Innovación e Investigación Sanitarias
Eesti Geenivaramu, University of Tartu
Lund University
Umeå Universitet
Karolinska Institutet
University of Tromsø
Paula Stradina Klīniskā universitātes slimnīca
Kreftens Bekæmpelse

* Authors of the state of the art report



IDAMES website



The banner features the IDAMES logo on the left, which includes a map of Europe with yellow stars. To the right of the logo is a circular image of various fresh fruits and vegetables. The text 'IDAMES' is prominently displayed in large, bold, black letters. Below it, the subtitle 'Innovative Dietary Assessment Methods in Epidemiological Studies and Public Health' is written in a smaller, blue font.

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IDAMES

Innovative Dietary Assessment Methods in Epidemiological Studies and Public Health

The aim of this project is to generate Standard Operating Procedures (SOPs) for innovative methods assessing diet in epidemiological studies that allow quantitative and detailed characterisation of individuals regarding their dietary intake including alcohol.

For further information see [Project summary](#) and [Project description](#)

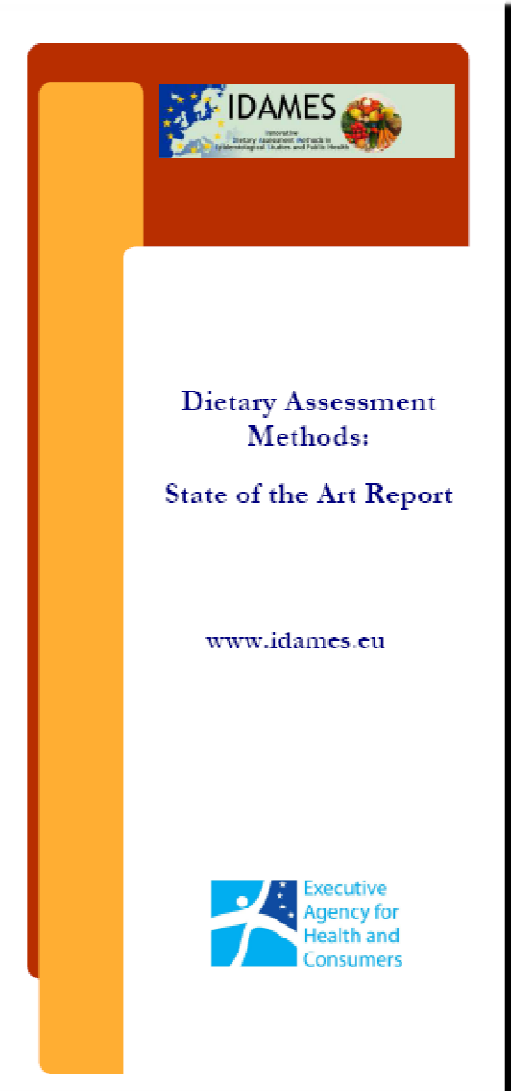
Priority area and action

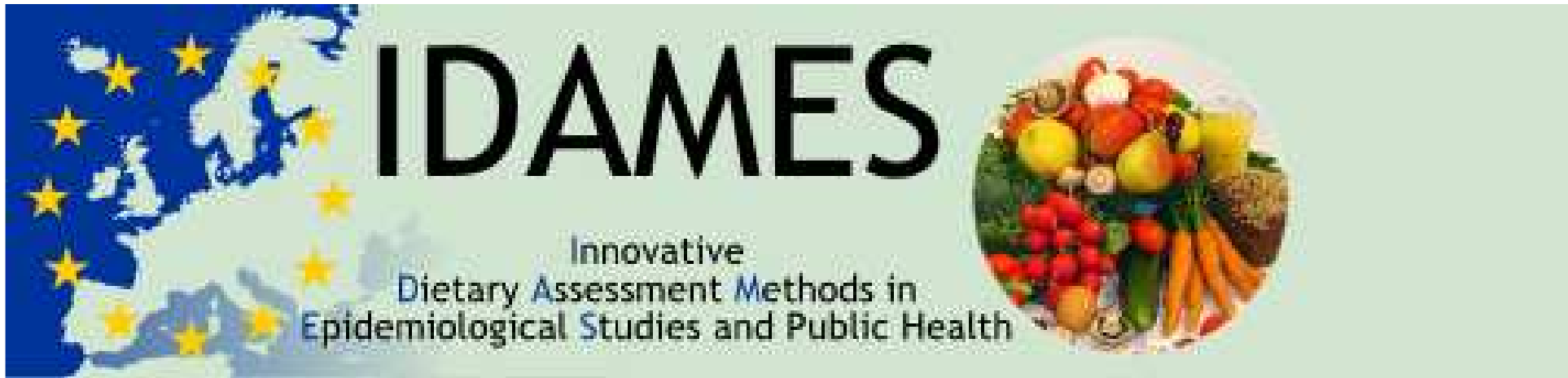
Health determinants (HD 2006)
Integrative approaches on lifestyles and sexual and reproductive health: nutrition and physical activity



Leaflets

- ▶ Three different leaflets will be distributed:
 - ▶ A flyer advertising SOPs
 - ▶ A flyer advertising the State of art report of dietary assessment tools
 - ▶ A flyer with SWOT analysis, describing technology innovation
- ▶ Leaflets will be distributed among IDAMES centres and project stakeholders
- ▶ A copy will be also available on the IDAMES website





Thank you!



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